

A photograph of Clara Ritger on a film set. She is wearing a white t-shirt and has sunglasses on her head. She is looking towards the right, holding a camera. In the background, other people are visible, some in formal attire.

CLARA RITGER

Director/Producer
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Clara is a video director and producer specializing in documentary and branded content. She has worked with top media outlets including NBC News and the Wall Street Journal as a one-woman-band and video-journalist to create captivating digital documentaries. She also partners with corporate clients through her production company, Humanity Is, to direct and edit high-quality branded films.

EXPERIENCE

Director, Producer, Shooter, Editor

Freelance & Humanity Is Productions • New York, NY • Sept. 2017-current

- Clients include NBC News Digital, Wall Street Journal, Bloomberg Philanthropies, Tinder, Healthline, SourceMedia, Food52 and PBS/WGBH (Weekends With Yankee)
- Past projects include original short documentaries, hosted documentary-style series, TV shows, TV commercial advertisements, branded and sponsored content, Facebook Watch shows, and cuts for social media.

Producer

ChefsFeed • New York, NY • Jan. 2017-Aug. 2017

- Headed up branded content and east coast operations
- Produced, shot and edited original series in partnership with national brands, ie: Crocs

Associate Producer >> Producer

Green Buzz Agency • Washington, D.C. • Sept. 2014-Dec.2016

- Worked in technical, creative, and management roles throughout the production process for short documentary films for corporate clients
- Pitched prospective and current clients on video projects, managed budgets of all sizes
- Wrote scripts, composed interview questions and created storyboards for documentary style and motion graphics projects
- Directed on set in the DC metro area, and traveled nationally and internationally as the lead director/producer on shoots, hiring and working with local crews
- Managed multiple projects simultaneously through post-production

Documentary Workshop Coach

Elon University • Matanzas, Cuba • Jan. 2020

- Led the field documentary film component of the winter term for Elon University's Masters of Arts in Interactive Media
- Taught field production technique across roles (producer, director of photography, audio, gaffer) and best practices for media management and project organization

SKILLS

- Scripts, Creative Treatments & Storyboards
- Interviewing & Talent Direction
- Studio & Field Production
- Budget & Project Management
- Cameras: Canon C300ii, C100, 7D; Sony FS7ii, FS5, a7Sii; GoPro; DJI Osmo
- Stabilizers: Ronin; MoVI; Zhiyun Crane, Sliders, Jibs
- Post: Adobe Premiere, After Effects, Photoshop, Audition

AWARDS

- Emmys: 1 Win, 1 Honoree
- Webbys: 1 Honoree
- Toronto Web Festival: 1 Win
- Miami Web Festival: 1 Win
- Denny Moore Award for Excellence in Journalism
- R.V. Ley Journalism Award for Achievement and Promise
- Indiana Collegiate Press Association Awards: 10 Wins

EDUCATION

University of Notre Dame • 3.717 GPA, cum laude

- Bachelor of Arts: Film, Television, Theatre
- Bachelor of Arts: Political Science
- Coursework included acting & directing process; journalism, writing & ethics

Based in New York • clararitger.com • [linkedin.com/in/clararitger](https://www.linkedin.com/in/clararitger) • Instagram @clararitger